



AMERICAN
ASSOCIATION OF
UNIVERSITY
WOMEN

Palmetto Leaf

AAUW of South Carolina Newsletter

Vol. 54, No. 4
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*AAUW advances equity for women and girls
through advocacy, education, and research*

Coping with Change as a Leader – a training opportunity for branch leaders

Change is coming whether we are ready for it or not! Even if the proposed by-laws changes do not pass at the National Convention, we are still facing change as an organization on both the national and state level. We will need to adopt new ways of doing things, whether it is the structure of our branches or technology or how we invest our AAUW time.

The Summer Leadership Training for 2007 is being held **August 4th in Denmark at the Barnwell County Library**. The training session will be lead by one of our representatives to the National Conference of College Women Student Leaders, **Lorilei Swanson**, who will conduct a workshop on “Coping with Change as a Leader.” The leadership training is intended for *all Branch Presidents or their representative* as well as all members of the AAUW of South Carolina Board.

Branch Presidents also will have an opportunity to dialog with each other and Board members on expectations for 2007-2008, problems and concerns, program ideas, branch visibility, and effective use of resources.

The **Summer Board Meeting** begins after the workshop at 2:15 for all leaders including Branch Presidents.

All of this at **no cost – that means FREE** – so every branch needs to be represented at least by their president.

We are looking forward to a dynamic 2007-2008!

Registration form, schedule of events, and driving directions to the meeting site can be found on page 3.

AAUW loses inspiring leader

With sad and heavy heart we mourn the loss of **Betty Bayless** on June 5, 2006 following complications from a recent heart attack.



Betty lived her passion as an ardent supporter of women’s causes through her work in AAUW and her previous work and leadership with Canadian Federation of University Women.

As AAUW of SC Public Policy Chair, Betty insured that we members were well informed on both state and national issues that affected our lives. She planned excellent and informative Legislative Day events, and served as a knowledgeable resource for the members of the AAUW of SC Board. She also served the Beaufort Branch as Public Policy Chair and as an advisor in so many areas.

Betty served proudly on the AAUW Board as Director-at-Large and as chair of the Technology Usability Advisory Group, which was instrumental in helping to create the new Member Data Base and the design for the new AAUW website which will launch this year.

Betty was a dear friend to me and many others. She always talked about Sarah Leverette being her hero, but she was a hero to me. I respected her dedication and intelligence and I will greatly miss her.

*Bev James
AAUW of SC President*

Donations to honor Betty may be sent to Ann Terry, 4882 Stoneridge Road, Catawba, SC 29704. Checks should be made payable to **AAUW Leadership & Training Institute**, with **Betty Bayless Founding Leader** on memo line. AAUW will designate Betty as one of 17 Founding Leaders in the nation in celebration of AAUW’s 125th anniversary.

Mission-based branch programming – make it happen

by Bev James, President



On June 29th I will be attending my first AAUW National Convention in Phoenix.

This promises to be an exciting time in the history of AAUW as we will be voting on proposed by-laws that will begin the restructuring of AAUW, bringing the Association and the Educational Foundation Board into one entity. If you are not already

familiar with these changes, they can be found in the latest *Outlook* or on the AAUW website.

Talking about change in branch structure was one of the topics we discussed during my recent visit to the year-end picnic of the **Charleston Branch**. They, like many branches nationwide, are looking at their branch structure and assessing whether it is working for them. We discussed that reorganization of branch leadership can be part of the answer to keeping branches active and strong.

We also discussed the importance of each branch finding their niche in their own community. What can your AAUW branch provide for your community that other organizations don't?

This is where mission-based programming comes into play. Our program theme, *Education is the Gateway to Women's Economic Security*, enables us to provide programs that meet the specific needs of the women in our area. *AAUW 2007 Theme Highlights* found on the AAUW website will give you specific programming ideas which will help to maintain an active organization.

The recent research *Behind the Pay Gap* which examines earnings of female and male college graduates is also a stepping stone to programming for 2007-2008. Use this information for a panel discussion on Pay Equity which would be particularly pertinent in our college and university communities.

Being flexible, using our AAUW time wisely, and taking advantage of mission-based programming will ensure that 2007-2008 is a year of growth and renewed energy in the branches of AAUW of SC.

Bev

Membership – the important link for AAUW's future!

by Pat Batten, Membership Vice President

Thanks to all of our membership chairs and branch members who have been working to bring in new members and keep our "old" ones interested!

We recognized several branches at our April convention for increasing and retaining their membership: **Aiken** had a 4.8 % increase, **Hilton Head** a 3.9 % increase and **Newberry** retained all their members.

We did lose some membership this year and the challenge continues for each of us to increase our numbers. The association is renewing the *Keys to the Future: A Member-Get-A-Member* campaign for another year which allows us new opportunities for each of us to participate.

One of the "keys" to membership recruitment and retention at the branch level is to ensure that the membership understands our mission. Sometimes, we immediately put the new members on a committee without ensuring that they know who and what we are. Take the time to get to know them and be inclusive at meetings. Please use our programs to further AAUW's mission and use the tools available from AAUW.

The summer is the quiet time in most branches but much goes on "behind the scenes."

Programs are planned for the next year and we continue to get the "late dues" paid. This is the time to start thinking about which friends/colleagues/neighbors you would like to bring to a branch event in the fall. One new group that has been mentioned to include is "men." This is an opportunity for men to honor all the women in their lives by being a part of our organization. Many of us have husbands and sons who have helped us on the sidelines for years. Let's get them involved!

Please be sure to submit your officers' names to the Association so that we have the updated list of our counterparts. I look forward to communicating with each membership chair in the branches throughout the coming year – and I look forward to having higher numbers for South Carolina for our 2007-08 membership year!



Program Vice President appointed

The AAUW of SC Executive Committee is pleased to announce the appointment of **Charlotte Boe**, past president of the Beaufort Branch, to the office of Program Vice-President of AAUW of SC. We appreciate Charlotte's willingness to serve in this capacity and know that her leadership ability will be an asset to the Board.

Charlotte joined AAUW in 2000 and immediately served as Co-Chair of the Beaufort Branch Sister to Sister annual event.

She has chaired the branch award program which included an Attic Sale to raise money to support a scholarship for a high school senior girl entering college to major in science or mathematics. After this successful event Beaufort changed the award to recognize a mature woman returning to college to complete her education. This program continues today.

She also has served as membership vice president, and two years as co-branch president.

Power of the Purse

by *Trish Johnson, EF/LAF Chair*

The power of the purse is mighty. The evidence is in the numbers. We had an increase of 8% from \$23,586.00 in 2005 to \$25,682.00. At the rate we are going, we may be able to finish the Ann Scott Terry Endowment this year.

I want to thank all of the branches for the contribution of books, jewelry and auction items for the Convention auction. We raised \$115 for Legal Advocacy Fund and \$322 for Educational Foundation. A special thank you goes to President Bev James for her abilities as auctioneer. She always makes spending our money so much fun.

Based on reports sent to me by branches, EF donations to date include **Beaufort** (\$600), **Due West** (\$50), **Rock Hill** (\$45), and **State** (\$115).

AAUW of SC Summer Leadership Training Registration

Name _____
 Branch _____
 Branch/State Position _____
 Daytime Phone _____
 E-mail _____

***This meeting is free of charge,
 but please have the courtes
 to register by July 24
 so that meals & materials can be arranged.***

Send form to:
 Audrey Henry, 1609 Circle Drive, Newberry, SC 29108
 or you can email this information to
henryag@mindspring.com

Leadership Workshop Schedule

9:30-10:00 am	Registration & coffee
10:00 am-12:15 pm	Workshop
12:15-12:45 pm	Lunch
12:45-1:15 pm	AAUW convention report
1:15-2:00 pm	Interaction with presidents and expectations for 2007-08
2:15-4:00 pm	Board meeting – <i>this includes all Branch presidents</i>

Driving Directions to Barnwell County Public Library

From I-26 southbound: Take Exit 145A onto US-601 S toward Orangeburg (about 5 miles); turn right onto US-301/US-601 and follow US-301 S/US-601 S (about 6 miles) Turn slight right onto SC-70 and follow SC-70 for 14 miles to Denmark. Stay on SC 70 through Denmark (which joins US-321 for ½ mile). Continue to follow SC-70 (about 14 miles) into Barnwell. Turn left onto Burr St. (about a block before US-278) Go 0.2 miles on Burr St. End at the library at 40 Burr St., Barnwell.

From Hilton Head: Take US-278 north, which goes through Barnwell. Cross I-95 and go through Ridgewood, Hampton, Fairfax, and Allendale. In Allendale, US-278 intersects with US-301. Take 278/301 about a third of a mile; turn left on 278 and continue to Barnwell about 15.2 miles. In Barnwell, turn right on SC-70, which is McDonough St. for 0.9 mile. Turn left at Burr St. The library is at 40 Burr St.

From Beaufort: Take US-21 north to Yemassee. Turn left of SC-68, crossing I-95. Continue on SC-68 until it merges with US-278, south of Hampton. Continue on US-278 through Hampton, Fairfax, and Allendale. From Allendale follow directions for Hilton Head.

From Charleston: Take I-26 north to Exit 145 and follow directions for I-26 southbound.

Lodging Suggestions

For anyone who plans to arrive on Friday, four suggestions are offered, two in Barnwell, where the Retreat will be held, and two in Orangeburg, which is about 35 miles from Barnwell. Ask for directions when you make reservations.

In Barnwell: Days Inn (Phone 803-541-5000) \$67 + tax or Winston Inn (Phone 803-259-7181) \$ 62-67 + tax

In Orangeburg: Hampton Inn (Phone 803-531-6400) \$94 + tax; or Fairfield Inn (Phone 803-533-0014) \$84 + tax

Prices may vary slightly, depending on AAA rate, senior rate, or other specials. All rates listed are for double rooms.

AAUW supports student leaders at NCCWSL

by Kathy Carver, College/University Liaison

The AAUW State Board set aside \$300 in the state budget to support a college student to attend the 2007 National Conference of College Women Student Leaders (NCCWSL), which was held on June 7-9 in Washington, DC.

Lorilei Swanson, a doctoral candidate at the Eugene T. Moore School of Education at Clemson University, was selected as the state's representative. The **Greenville Branch** held a very successful fundraiser and contributed an additional \$500 to help cover Lorilei's expenses. Lorilei has cited numerous AAUW publications in her research, and she will provide leadership training for state Board members and branch presidents at the August 4th workshop mentioned on page 1.

The **Rock Hill Branch** worked with Winthrop University to identify a student leader, **Melody Jones**, who also attended the national conference.

South Carolina is proud to have 11 higher education institutions that are members of AAUW. They include Anderson University, Benedict College, Clemson University, Clinton Junior College, Coastal Carolina University, College of Charleston, Columbia College, Erskine College, Limestone College, USC-Aiken, and Winthrop University. This diverse group of institutions includes six private and five public institutions, two historically Black College and Universities (HBCUs), and 11 four-year and one two-year institution.

South Carolina's goal is to increase this membership. If you would like more information about this initiative and how to get institutions in your community to become a member of AAUW, please contact the College and University Liaison, Kathy Carter at kathycarter@earthlink.net.

AAUW of SC Calendar of Meetings

- June 29-July 2** AAUW National Convention, Phoenix, Arizona
- August 4, 2007** AAUW of SC Leadership Retreat, Denmark
- January 19, 2008** Winter Board Meeting, Greenville
- April 4-5, 2008** Spring Convention, Newberry

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AAUW Helpline

1-800-326-AAUW or 202-785-7798;
helpline@aauw.org

Ann S. Terry, editor
4882 Stoneridge Road, Catawba, SC 29704
803/789-6129 or annsterry@yahoo.com

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1-800-326-AAUW or 202-785-7798;
helpline@aauw.org



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